Digital Badges in Higher Ed: Certifying Research Skills that Impress Professors & Future Employers
Bee Gallegos, Lisa Kammerlocher, Virginia Pannabecker, Kevin Pardon

Why Badges?
Students can communicate research proficiencies to faculty and employers

Employees need to engage “in an iterative research process, retrieving information..., identifying patterns..., and diving into sources. Yet these information competencies are rarely demonstrated...”

Project Information Literacy

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ASU

Core Design Principles
Interactive Learning Modules
Open Badge Framework
Linked to national standards (ACRL)
Integrated with ASU Curriculum
Flexible, scalable & sustainable

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75,000 students
45% transfers
15% online only

Cross Campus Collaboration
ASU Libraries & New College

Administrative Support
Dean of New College
University Librarian

Content Development
Subject Librarians: Content Experts

Module Creation
Instructional Designers

Roll Out
Faculty Adoption
Student Participation

Four Pilot Modules
Explorer
Introduction to ASU Libraries
Research Starters
Research Guidance
Citation

Scholar
Introduction to University Research
Scholarly Journals
Web vs. Research Database
Searching

Researcher
Background Research
Developing and Refining Research Questions
Topic Selection & Identification

Locator
Article Finder

Technology

EDUCAUSE Connect
Portland, 2014

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