Academic Libraries Lowering the Cost of Education

One Textbook at a Time!
The Cost of a College Education

The cost of a college education has significantly increased. According to the Bureau of Labor Statistics, U.S. Department of Labor, the cost of college tuition and fees increased by 63 percent since January 2006. This information can be found on the Internet at http://www.bls.gov/opub/ted/2016/college-tuition-and-fees-increase-63-percent-since-january-2006.htm (visited October 11, 2016).

#textbookbroke

https://twitter.com/IllinoisPIRG/status/428266752066088960
Remember the 5 R’s

Reuse

Revise

Remix

Redistribute

Retain

https://www.flickr.com/photos/47691521@N07/6956020057
Open Educational Resources (OERs) are teaching, learning, and research resources released under an open license that permits their free use and repurposing by others. OERs can be textbooks, full courses, lesson plans, videos, tests, software, or any other tool, material, or technique that supports access to knowledge.

Source: Michael Reschke commons.wikimedia.org/wiki/File:OERlogo.svg
MOOC

Every letter is negotiable.

2013 @mathplourde - #digedcon #moocposter
Benefits of OER?

For Students:

- Higher grades
- Lower withdrawal rates

For instructors:

- Free of copyright restrictions
- Easy to share and customize
What do our students say?

We asked students who had completed textbook-free courses what they thought about the quality of the materials and their learning. Here’s what they said:

- **85%** Would choose a Z Course over a textbook course.
  - 85% (115 responses)
  - 10% (13 responses)
  - 5% (7 responses)

- **98%** Rate Z Course quality “Better” or “Same”.
  - 58% (78 responses)
  - 40% (54 responses)
  - 2% (3 responses)

- **85%** Say OER content is an effective way to learn.
  - 85% (115 responses)
  - 14% (19 responses)
  - 1% (1 response)

Would enroll in the section that uses a traditional published textbook
Would enroll in the section that uses OER (Z-course)
Have no preference
WORSE than the quality of my other classes
ABOUT THE SAME as the quality of my other classes
BEETTER than the quality of my other classes
NOT effective at all
SOMETHING effective
VERY effective
Getting Started at OSU

Open Education Week - March
The Wise OSU Library Open Textbook Initiative

- $35,000 donation from a library donor (Dr. Wise)
- Instructors can apply for stipend to support adoption or creation of OER
  - $2500 - adopting existing OER
  - $5000 - creating open textbook
- Wise Initiative: http://info.library.okstate.edu/wiseinitiative
- OER LibGuide: http://info.library.okstate.edu/open
- Videos:
  - Combating High Textbook Prices for OSU Students
  - Combating High Textbook Prices

CC-BY-SA Mikol via Flickr
7 Proposals

- International Composition
  - likely our first finished open textbook
- Comparative Psychology
- Soil Science Physics
- Political Inquiry
- Intellectual Property and Copyright for Business
- Foundations of Educational Technology
- Learning in the Online World
Library Support for OER Creation

- Assistance in identifying open content
- Oklahoma State University Library ePress
- Layout and design
- Copy Editing support with English Department technical writing program
- OSU Library recently joined the Open Textbook Network

Source: Open Textbook Network, Center for Education and Human Development, University of Minnesota, CC-BY
Wise OSU Library Open Textbook Initiative:
http://info.library.okstate.edu/wisefund
OSU Library Open Text Author Guidelines:
http://info.library.okstate.edu/open-textbook-author-guidelines
Creative Commons:
https://creativecommons.org/

Library Support Services:
Assistance Identifying Potential OER
Copy Editing
Layout and Design
What Have We Learned?

- OSU doesn’t have a university press - have had to build a support infrastructure
- Library school never taught me how to be an editor
- Tapped in-house expertise
- Instructors have been very accommodating
- Formed partnerships in academic departments - Ed Tech
- Constantly discovering interest in open textbooks among faculty!
Global Freshman Academy

https://www.edx.org/gfa
Library Assistance

Cc-by Kristina Alexanderson Creative Commons https://flic.kr/p/dp7BN7
What can YOU Do?

- Use Library spaces to have the conversation
- Open Education Week is a good start.
- Use your most powerful voices - Students!
- Find your “champion” - OSU has 7 of them!
Join the worldwide movement
March 27 - 31
For more info go to
www.openeducationweek.org
Campus partners: Students/Faculty

Student Government
Graduate Student Government
Department Meetings
One on one
Library videos
Instructional Designers/Instructors
Federal/Local Initiatives

#GoOpen States  #GoOpen Districts
What are you doing?
Contact us

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